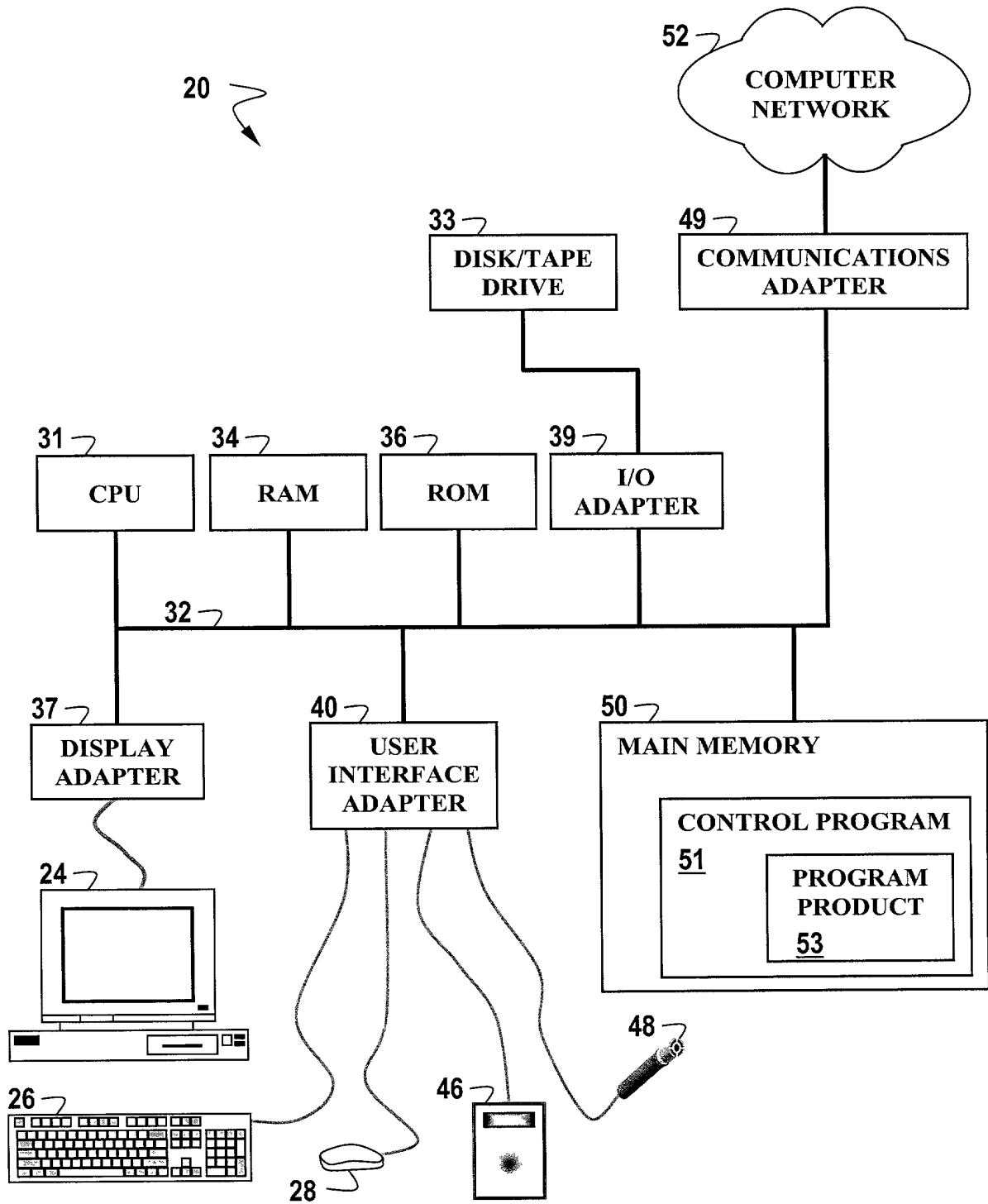


*Fig. 1*



*Fig. 2*

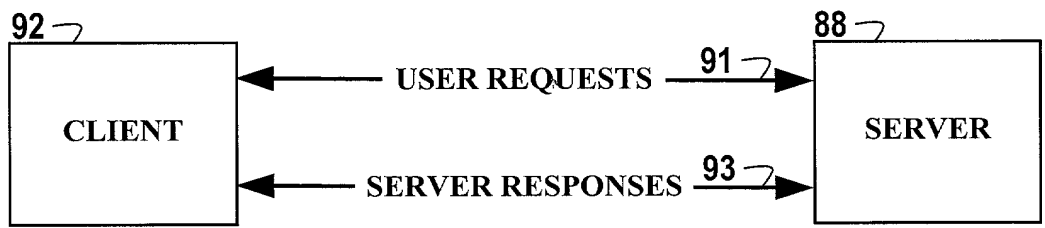


Fig. 3

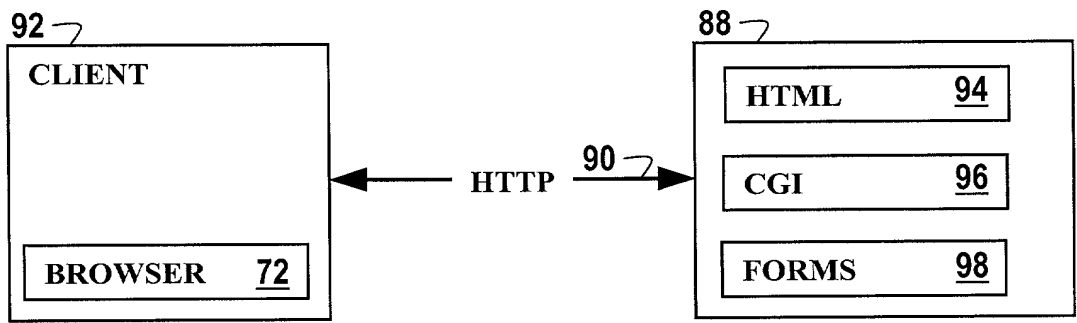
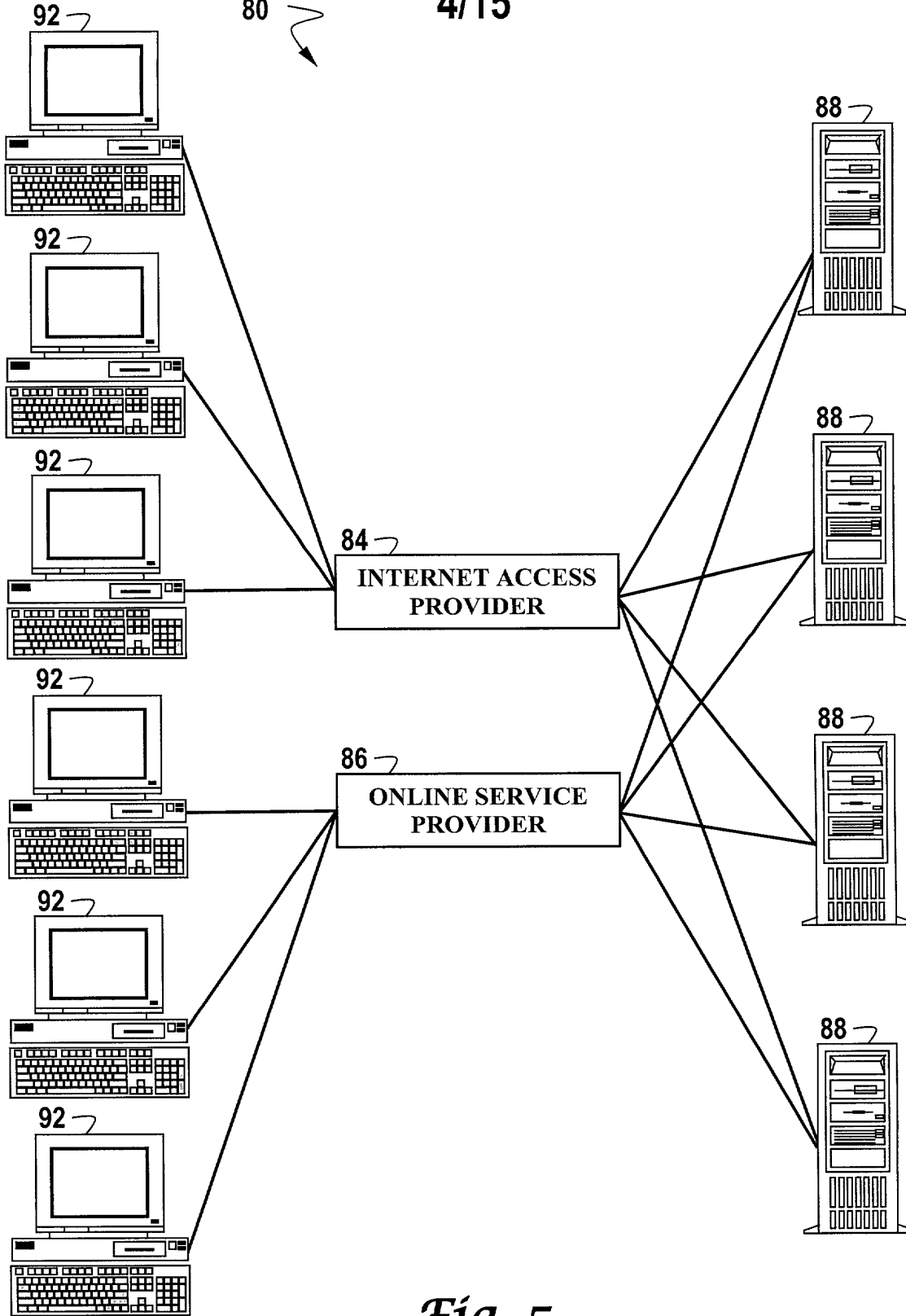
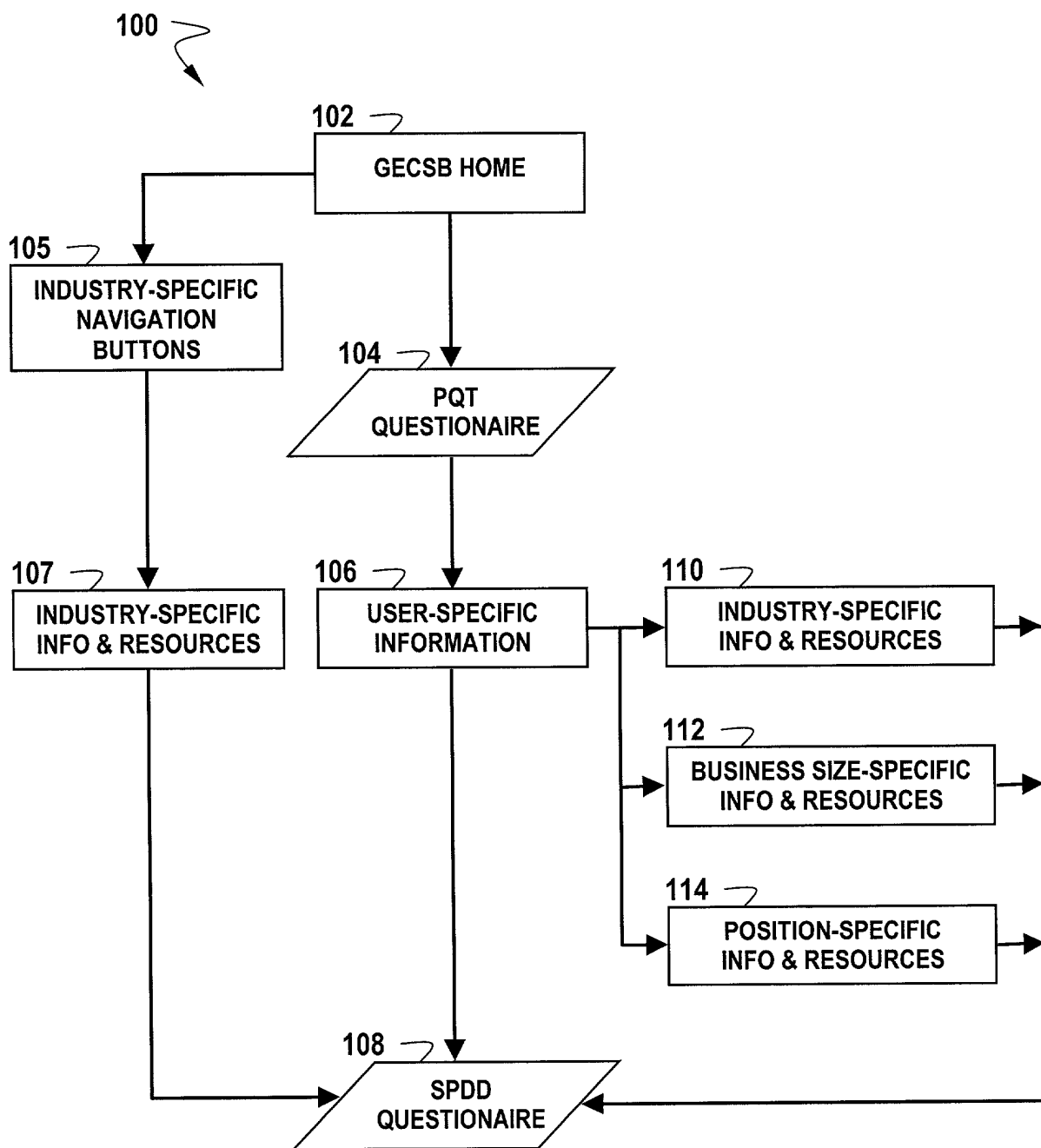


Fig. 4

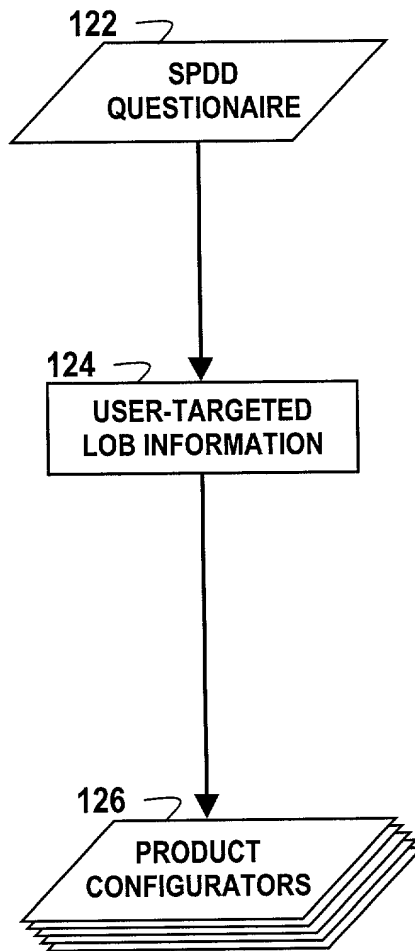
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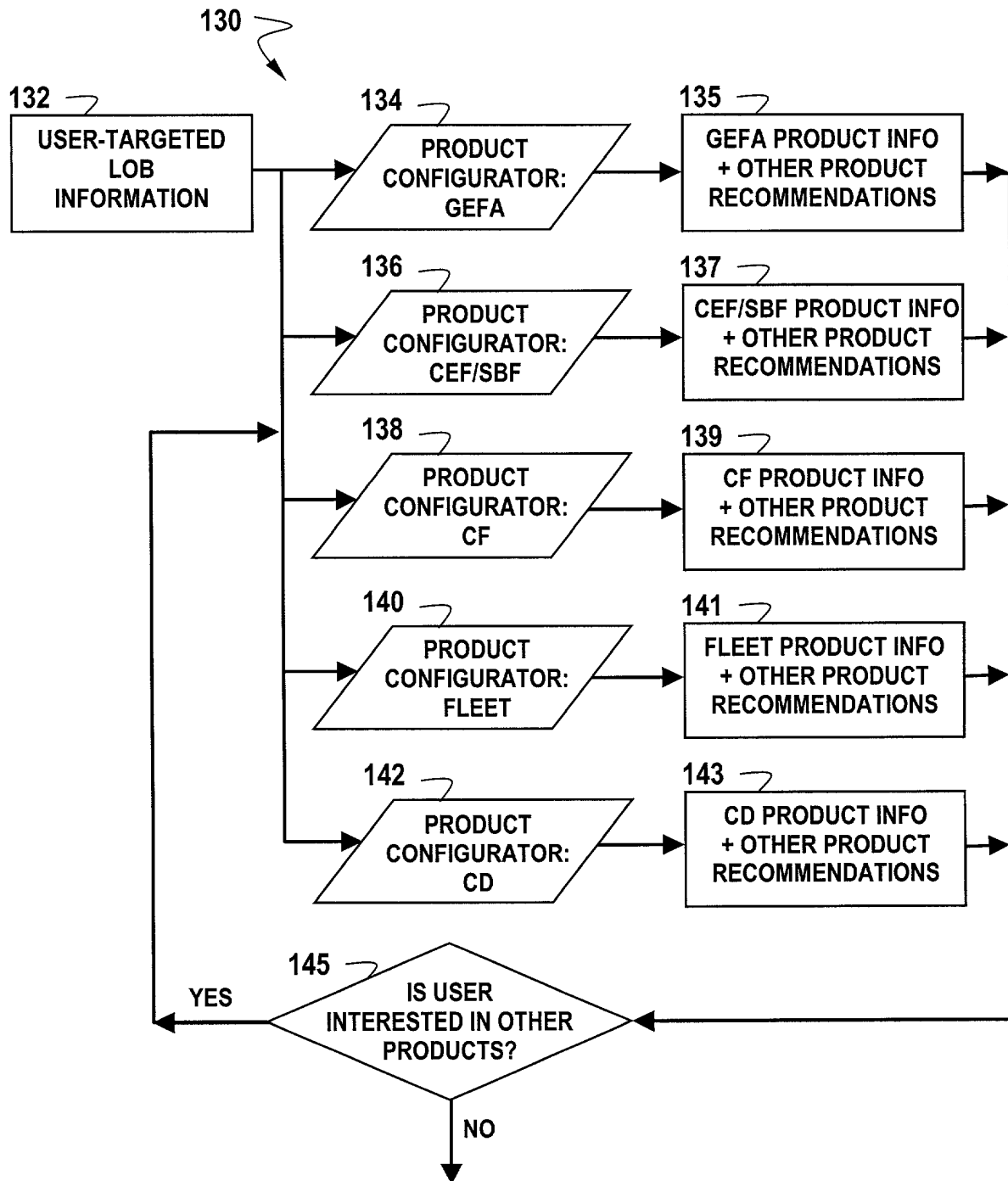


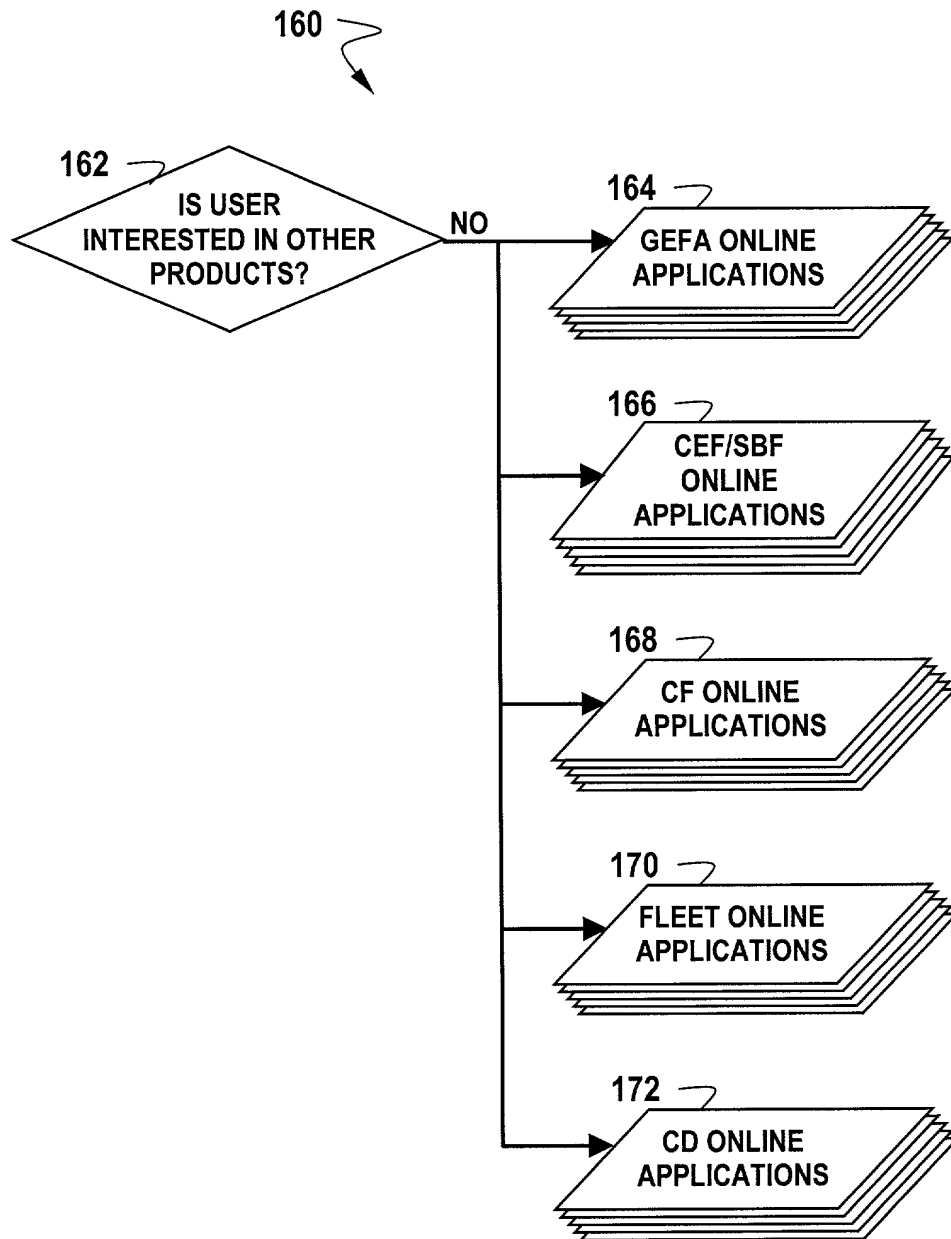
*Fig. 5*

*Fig. 6*

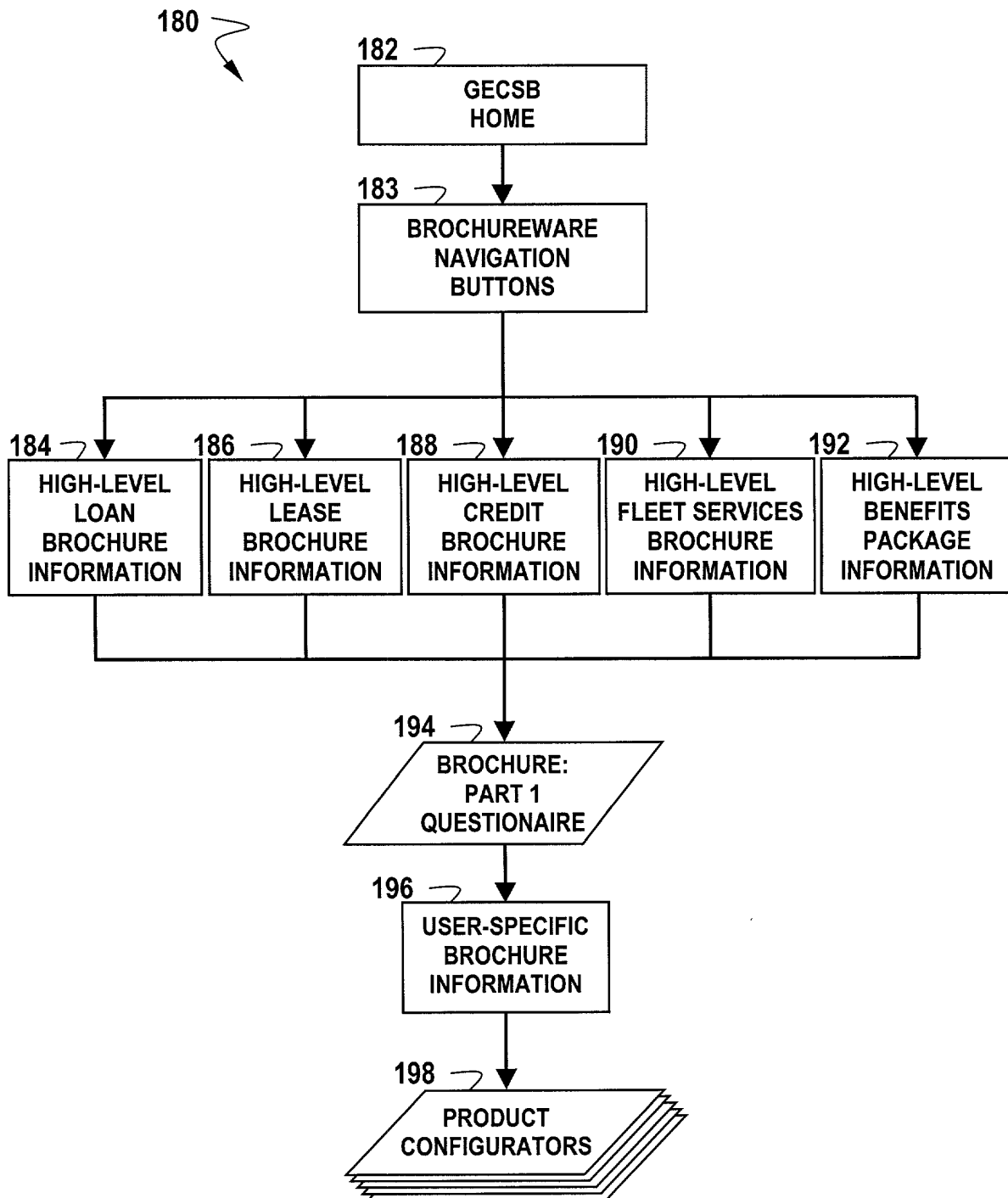
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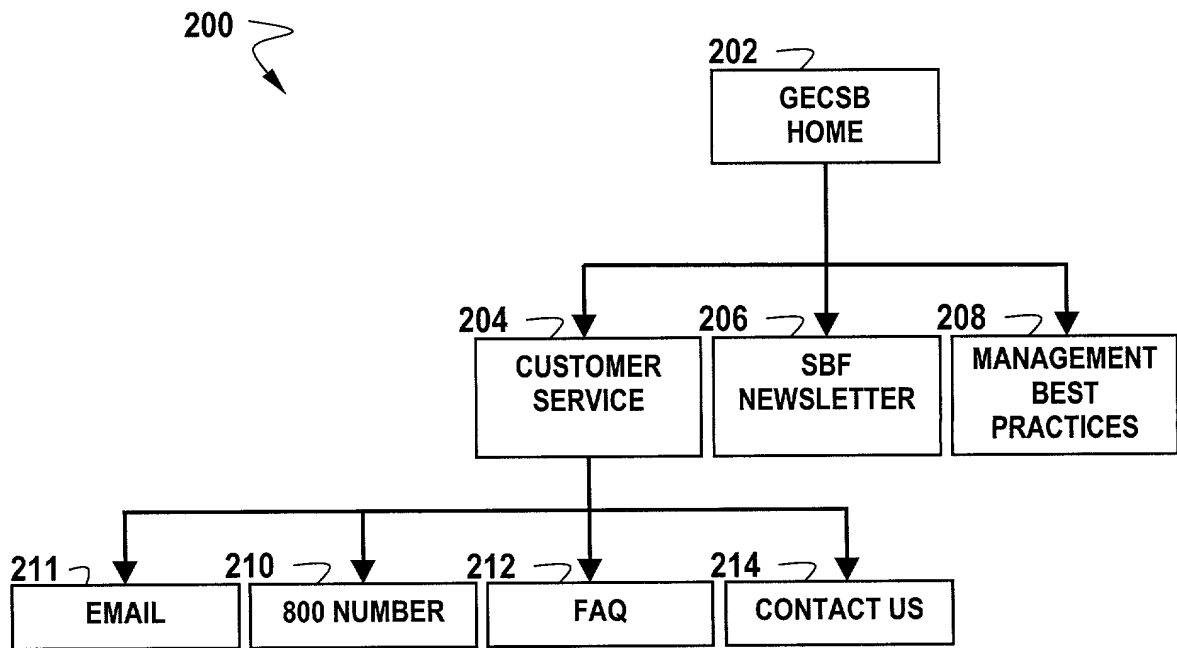
*Fig. 7*

*Fig. 8*

*Fig. 9*






*Fig. 10*



*Fig. 11*

210

FEATURE SET	DEFINITION/USAGE	TECHNOLOGY USED TO FULFILL REQUEST
212  <b>Brochureware</b>	<b>Business specific information with some high level product description</b>	<b>HTML files may be stored in the file system</b>
214  <b>Interactive Marketing</b>	<b>Industry/business /product information which will be "pushed" to a user based on input/profile</b>	<b>A Java servlet may gather information from any form and hand it off to an appropriate business rule class. The result can be links to the content or the actual content</b>
216  <b>Pre-Qualifying Templates</b>	<b>General question to determine if the user qualifies for a business offering. Used to gather user information</b>	<b>HTML form with client-side JavaScript to enforce some business rules. The rest can be handled by the appropriate business class. The result is specific content based on input, Sales Process Drill Down.</b>




*Fig. 12*

230

FEATURE SET	DEFINITION/USAGE	TECHNOLOGY USED TO FULFILL REQUEST
<p data-bbox="224 688 277 730">232</p> <p data-bbox="318 579 521 653">Sales Process Drill Down</p>	<p data-bbox="630 537 971 653">More specific questions regarding the user's need</p>	<p data-bbox="1027 537 1386 936">HTML form with client-side Javascript to enforce some business rules. The rest can be handled by the appropriate business class. The result can be specific content based on input, Product Configurator.</p>
<p data-bbox="224 1167 277 1209">234</p> <p data-bbox="318 1031 537 1104">Online Product Application</p>	<p data-bbox="630 989 971 1104">An application allowing a user to apply for a product offering</p>	<p data-bbox="1027 989 1386 1346">HTML from with client-side JavaScript to enforce some business rules. The rest can be handled by the appropriate business class. The result can be notification of application receipt.</p>
<p data-bbox="224 1549 277 1591">236</p> <p data-bbox="318 1430 529 1503">Management Best Practices</p>	<p data-bbox="630 1388 886 1545">Documentation regarding best practices in small business</p>	<p data-bbox="1027 1388 1386 1461">HTML files can be stored in the file system</p>

*Fig. 13*

240

FEATURE SET	DEFINITION/USAGE	TECHNOLOGY USED TO FULFILL REQUEST
242  <b>Product Configurator</b>	<b>Application to allow user to select criteria to determine an appropriate product for their need</b>	<b>HTML form with client-side Javascript to enforce some business rules. The rest can be handled by the appropriate business class. The result can be a list and description of product which match their need.</b>
244  <b>User Services</b>	<b>Allows users to access FAQ's and email regarding general questions</b>	<b>Java email classes can handle the email functionality. FAQ's can reside on the file system</b>
246  <b>Industry Specific Information</b>	<b>Specific content regarding industry</b>	<b>HTML files can be stored in the file system. This content can be sent to the user's browser.</b>

*Fig. 14*

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Web Products and Solutions	Interactive and Marketing Tools	Educational and Transactional Information
<b>Products</b> <b>Services</b> <b>Payroll</b> <b>eZoffice</b> <b>Affiliate Programs</b> <b>Insurance</b> <b>Loans</b> <b>e-Commerce Service</b> <b>Cash Management</b> <b>Factoring</b> <b>401(k) plans</b> <b>Accounting Services</b> <b>Tax Services</b> <b>Bill Pay</b>	<b>Analysis Configurator</b> <b>Product Configurator</b> <b>Online Leasing</b> <b>Online Credit Card</b> <b>Online Fleet App.</b> <b>Calculators</b> <b>Recommendation Tools</b>  <b>Credit Screening/ /Grading/Scoring</b>  <b>Online Documentation</b>  <b>Company Diagnosticator</b>  <b>Online Funding</b>  <b>Online Documents and Workflow</b>	<b>Home Page</b> <b>Industry Newsfeeds</b> <b>Case Studies</b> <b>Testimonials</b> <b>Video Testimonials</b> <b>Stock Prices</b> <b>Investment Advice</b> <b>Intelligent Searching</b> <b>Small Business University</b>  <b>Customer Service</b> <b>Your Office@Fleet</b> <b>Click-To-Talk</b> <b>Community Bulletin Board</b>  <b>Links to Sales Force</b> <b>Best Practices</b> <b>Feature of the Day</b>

*Fig. 15*

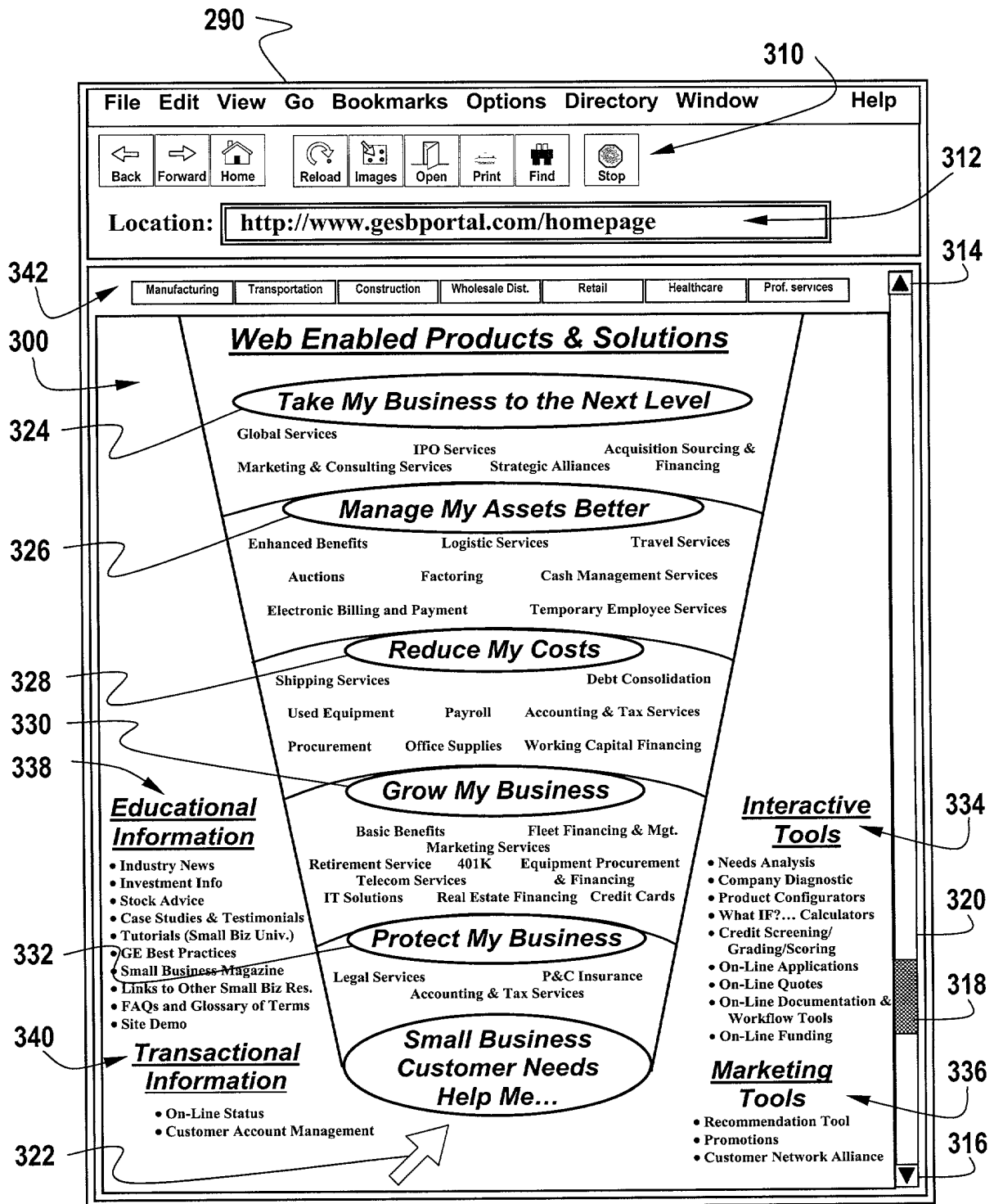


Fig. 16